Final Conference:

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"Professionalization of Literacy and Basic Education: European Trends"

Education and Culture

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Professionalization of Literacy and Basic Education: European Trends

Bonn, 2nd September 2008

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Ohne Grenzen
– weiter mit Bildung

Without borders – education on the move

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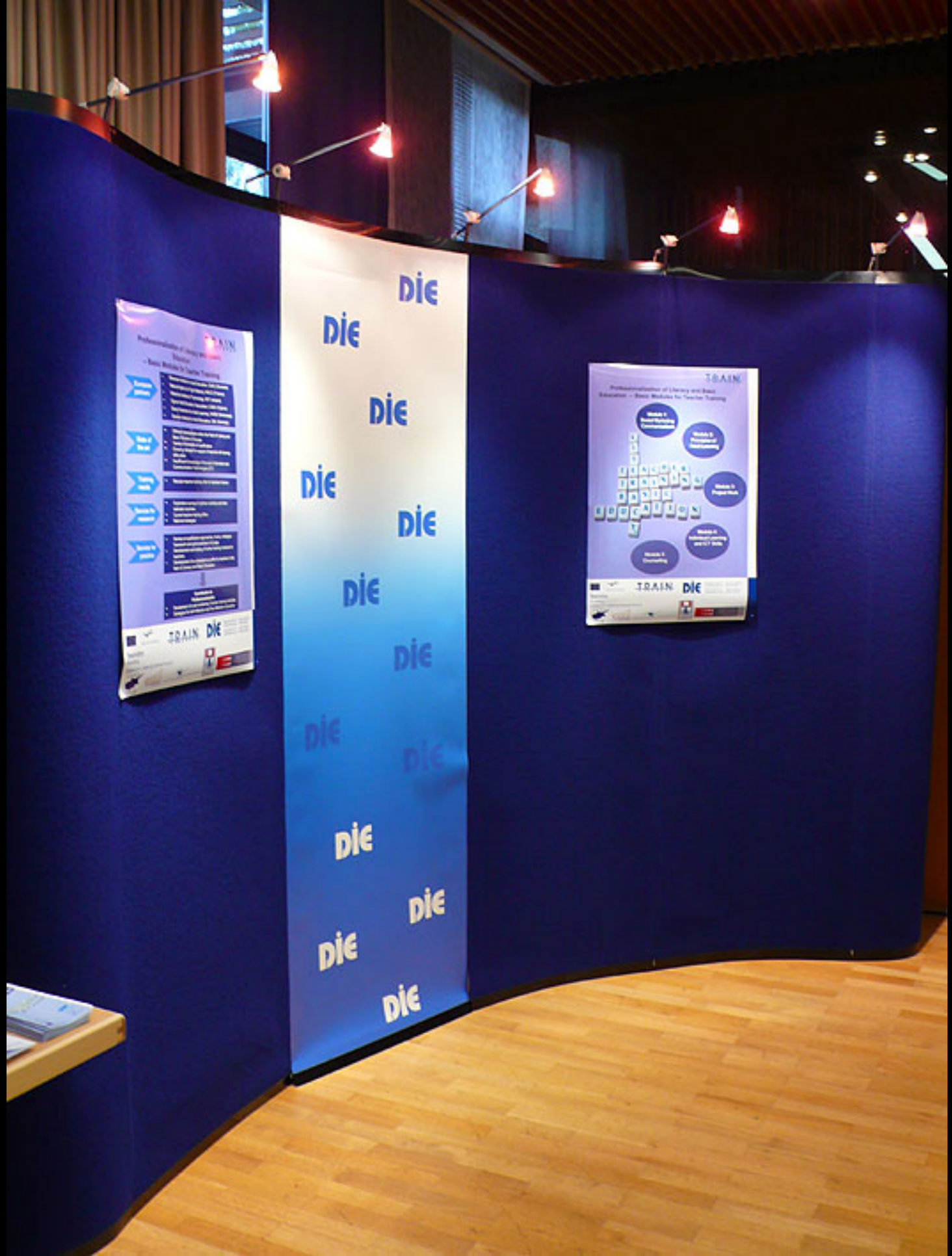
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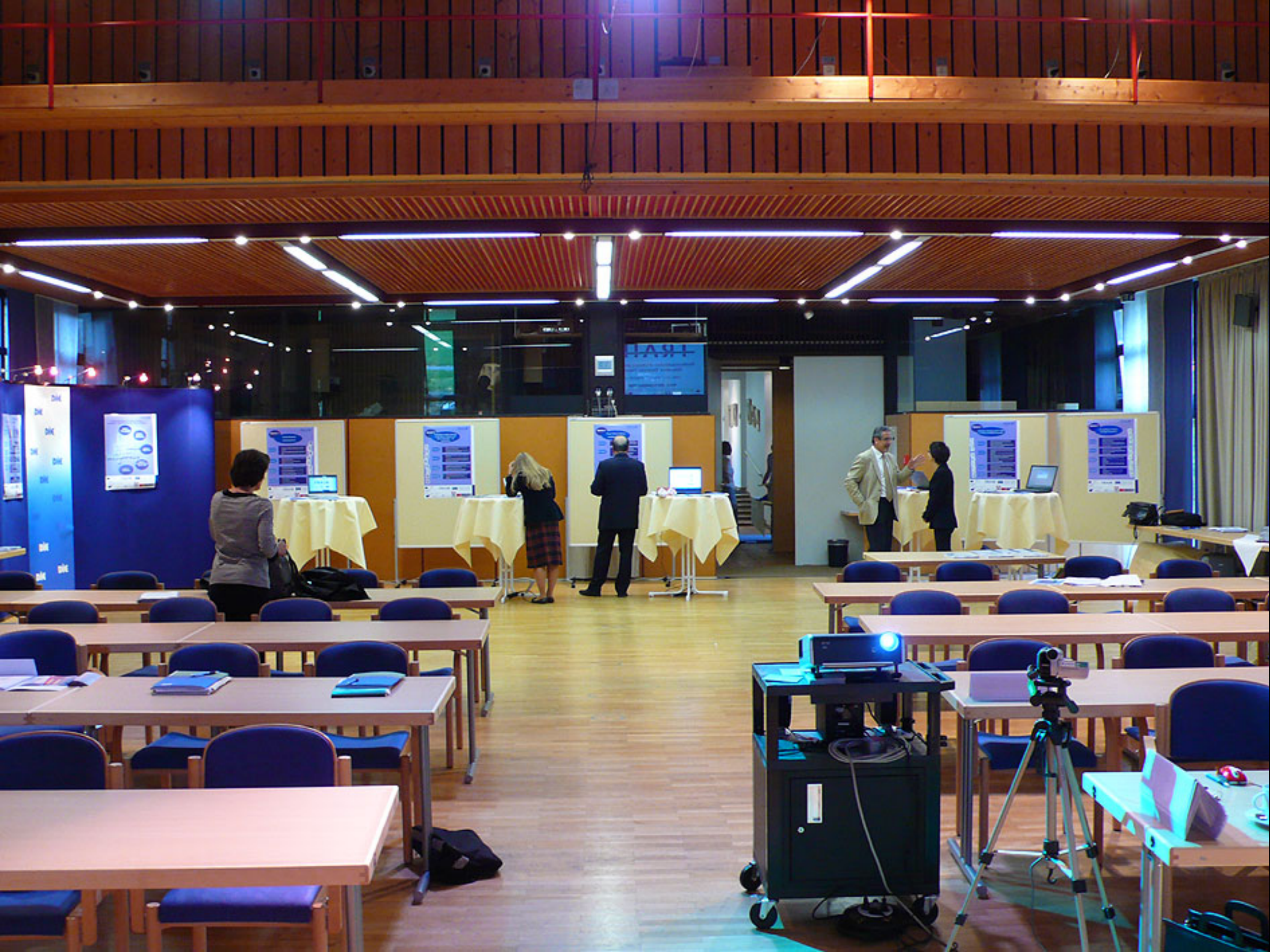

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Module 3:

Project Work in Literacy and Basic Education

Rationale

- Learning is a social activity, it is part of every day life.
- Learning shall create opportunities which enable students to promote their knowledge and competence for different purposes in ervery day life.

Content

- Background theory of learning and teaching and characteristics of the target group Litercy students.
- Principles and aims of project learning, creating a project and evaluating a project.
- Differences between project and learning project.
- Individual student`s and group`s lerning project.
- The role of the teacher in project learning.

Aims and Objectives

- The main purpose is to stimulate and enable teachers for searching of new ways and creativeness in their work with Literacy students.
- The aim is to enable teachers to support their students when they want to resolve every day problems that refers to Literacy.
- It shall help teachers to reflect upon the concept of learning in every day life that is based on the theory of social constructivism, experienced learning and principles of learning by doing.

Didactical Approach

- Building up learning project, counselling and guiding when preparing lerning projec
- Presentation and evalu
- Lecturing

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Prof Dr Dr h c
Ekkehard Nuss

Prof. Dr. Dr. h. c
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Elie Maroun
Helen Murphy
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Professionalization of Literacy and Basic Education – Basic Modules for Teacher Training

European partners

- Slovenian Institute for Adult Education, SIAE (Slovenia)
- National Agency for Fight Illiteracy, ANLCI (France)
- Waterford Institute of Technology, WIT (Ireland)
- Cyprus Adult Education Association, CAEA (Cyprus)
- Swiss Federation for Adult Learning, SVEB (Switzerland)
- German Institute for Adult Education, DIE (Germany)

State of the art

- Different developments within the field of Literacy and Basic Education in Europe
- Variety of standards of qualification
- Growing demand for support of learners with learning difficulties
- Insufficient knowledge of the use of Information and Communication Technologies (ICT)

Training needs

- Modular teacher training offer for teachers/ trainers

Service for research

- Explorative surveys in partner countries and other selected countries
- Current teacher training offers
- National strategies

Service for practice

- Survey on qualification approaches, trends, strategies, framework and good practices in Europe.
- Development and testing of further training modules for teachers.
- Development of a competence profile for teachers in the field of Literacy and Basic Education.

Contribution to Professionalization

- Develpment of a set containing 5 further training modules
- Strategies for self-reflection and the reflection of practice

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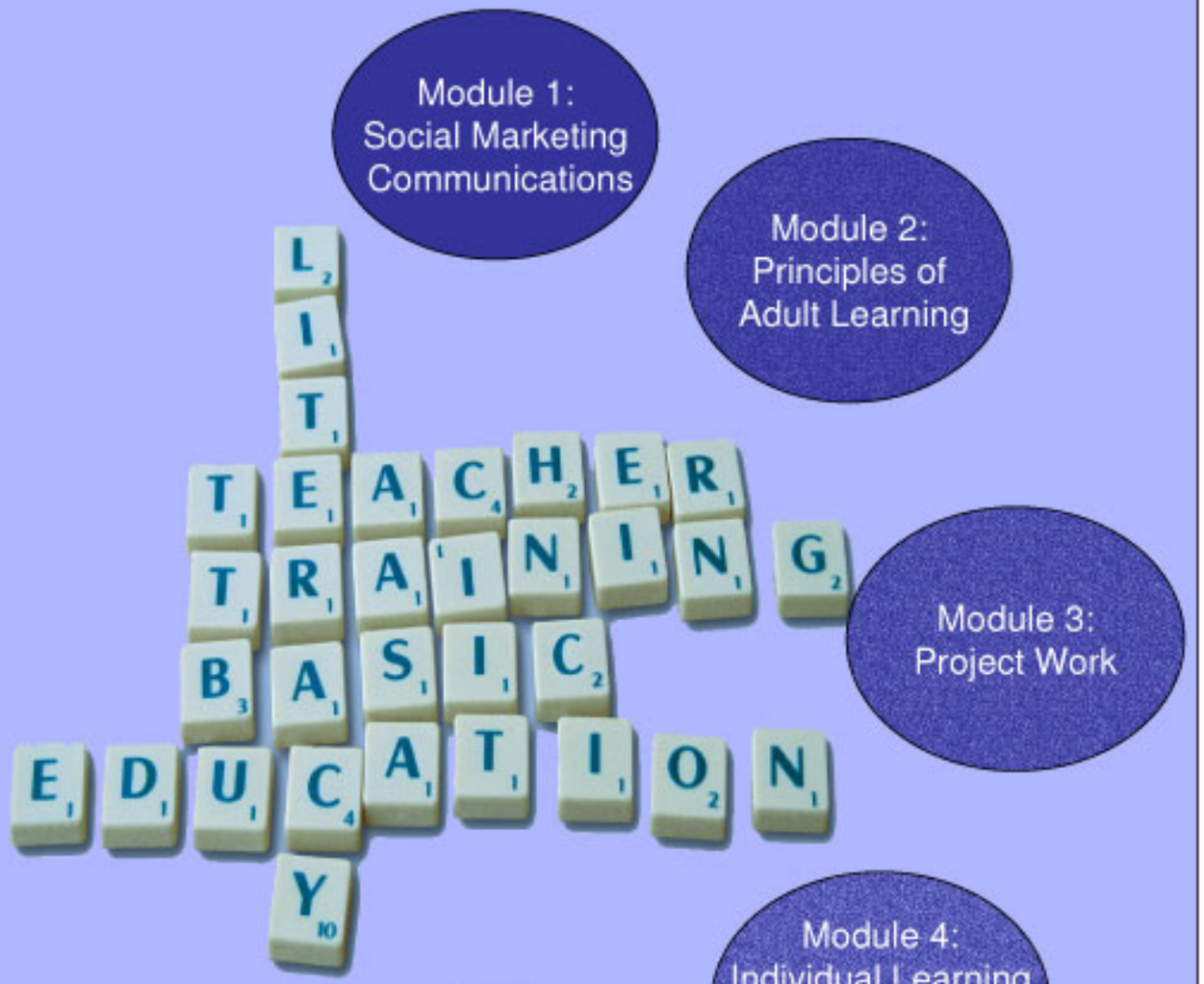
Professionalization of Literacy and Basic Education – Basic Modules for Teacher Training



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Module 1:

Social Marketing Communications

Rationale

- Inadequate or absent information of when, where and how a leaner can access tuition might build barriers to participate.
- Using media messages which are appropriate to people who have Literacy difficulties might open programms for them.

Content

- Overview and definitions of terms and basic principles of marketing communications.
- Marketing promotion and marketing strategy
- Marketing for social change

Aims and Objectives

- The module should develop an understanding of social marketing communications.
- It should build awareness of the role it plays among participants in the Literacy field.
- The aim is to enable participants to develop a Social marketing communication strategy.

Didactical Approach

- Group activities and discussions
- Tutor presentation
- Case-studies and projekt work
- Peer review and individual presentation

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Module 2:

Principles of Adult Learning in the field of Literacy and Basic Education – an Introduction

Rationale

- Teachers and tutors have to deal with adults who are marginalized or disadvantaged.
- Teaching adults wirth low basic skills requires a large set of special know-how and competences.

Content

- Overview and introduction on principles of adult learning and teaching.
- Learning and teaching methodologies and environment.
- Charactiristics of adults learning and group dynamics, in particular intercultural learning.

Aims and Objectives

- The general aim is to give teachers and tutors all necessary information, practices, skills, competences and attitudes to work effectively with adults.
- The participants will be aware of the adult illiterate learners, their characteristics and their profile.

Didactical Approach

- Group discussion, role plays, games and workshops
- Lecture, case studies, question and answers
- Life history and narration, exhibitions and personal reflection

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Didactical Approach

- Building up leaning project, counselling and guiding when preparing lerning project
- Presentation and evaluation
- Lecturing

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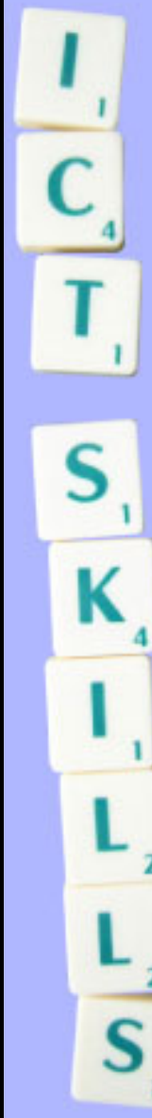
Module 4:

Individual Learning and ICT Skills in Literacy and Basic Education



Rationale

- Nowadays the use of the PC and the internet are elements of daily life and therefore also elements in Literacy and Basic Education.
- Teachers in the field of Literacy and Basic Education are invited to benifit from the facilities provided by ICT to put these innovations into application.

Content

- The principles emerging in knowledge society and the changes observed in professional and private life linked with learning.
- Typology of ICT uses for learner facilitating acquisition of basic skills.
- The main teaching aids for acquiring basic knowledge and skills: Contribution of the technologies to adult Education.
- Principal benchmarks for individual learning.
- The main elements in collaborative work environment in a teachers´community.
- A number of learning activities that incorporate ICT into individual learning processes.

Aims and Objectives

- This module should enable teachers to discover and/or increase the contributions made by systems based on ICT and Individual Learning.
- It should elaborate learning activities that illustrate a number of applications for these systems and experiment on shared activities within a community of teachers.

Didactical Approach

- Group training sessions
- Individual work
- Disscussions and pooling experiences
- Experimenting a distance learning activities (Forum)

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Module 5:

Counselling in Literacy and Basic Education

Rationale

- The way pedagogues see themselves and the way they regard their tasks changes: they become counsellors, moderators and faciliators.
- In the field of Literacy and Basic Education, where learners often have negative learning experiences the new role of teachers is a great opportunity in order to empower the learners.

Content

- Principles, aims and methods of counselling
- Reappraisal of one´s learning history, pointing out the importance of understanding the biographical approach
- The counsellor´s personality
- Student counselling

Aims and Objectives

- The aim of learning counselling is to enable tutors to support and accompany their participant´s learning processes.
- Awareness raising of one´s own abilities, bahaviours and attitudes.
- Tutors should be enabled to perceive progresses in learning and to „reveal" them in the dialogue with the learners.

Didactical Approach

- Role-play
- Exercises in sensitivity training and counselling demonstrations
- Supervision followed by systematic evaluation
- Presentation/ Lectures.

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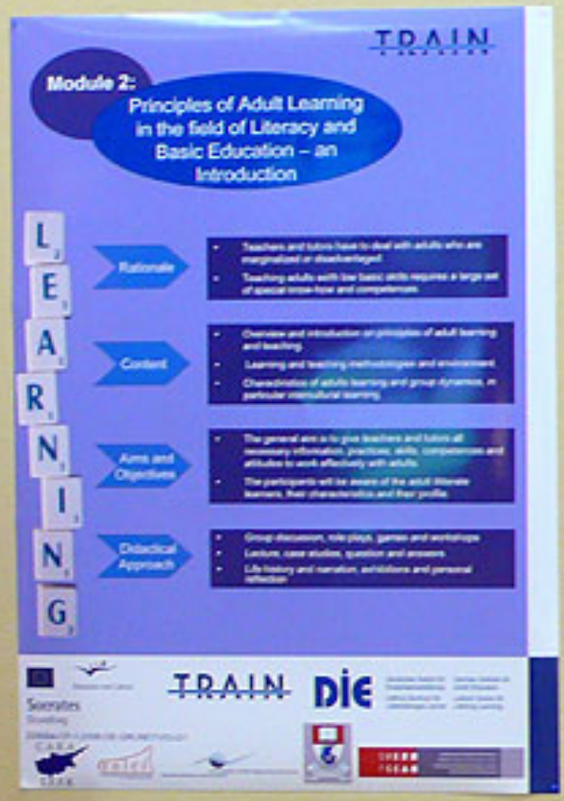
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Module 3: Project Work

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Austria

Diploma course "Alphabetisierung und Basisbildung mit Erwachsenen deutscher Muttersprache"

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Module 1: Social Mediating Communication
Module 2: Principles of Adult Learning
Module 3: Project Work
Module 4: Individual Learning and ICT Skills

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