



Dissemination Potential

3rd Report of the Pro-SAL Project

Professional Administrative Support for Adult's Learning
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Bulgaria

Federation of Societies for Support of Knowledge

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3rd Report of the Pro-SAL Project - Bulgaria

1. Recruiting participants for a Pro-SAL training course

- **When doing marketing for the course in Sofia in November 2007 did members of the target group know of the possibilities of Grundtvig training courses?**

For the first time we prepared the program and invitation for Bulgarian participants in the Pro-Sal course in June 2007. We selected the participants from our data base. All beneficiaries were asked to give information to their partners and members. After the postponement of the course we informed more participants about the opportunities. At the time when we organized the course in November we 2007 we used our data base and participants' registrations to inform and invite them.

We distributed brochures among the participants, who joint in national and international seminars in Bulgaria, Romania, Germany and Holland.

- **Did they know the (former) Grundtvig programme in general?**

Yes.

- **How many organisations did you address to? What kind of organisations did you contact—umbrella organisations, adult education organisations, organisations of the 3rd sector?**

We invited 42 organizations /22 of them are the regional members of the FSSK/.

The remaining 20 organizations are: 10 umbrella organizations and 10 adult education organizations.

2. Feedback of relevant organisations to the Pro-SAL course

- **What were the reactions of relevant organisations in your country to the training course concept of Pro-SAL?**

The information we have is based on the needs analysis which was conducted at the beginning of the ProSal Project and summed up in FSSK's Initial Survey Report. The concept of the course was developed in accordance with the needs analysis.

- **Are some/ any of them intested to take over such a training concept?**

- **How many organisations did you contact and what kind of organisation do they represent?**

See above question: recruitment of participants.

3. Dissemination of experiences, findings and training course concept

- **What kind of activities did you undertake in your country to disseminate information on the Pro-SAL Project?**

Our dissemination activities:

- When our expert took part in different national and international conferences/ seminars and they made projects presentation and proposal of the Pro-SAL course in Bulgaria.
- We made a presentation and distribution of the brochure towards our partners and participants, who took part in our trainings, joint activities and sittings, visits in Bulgaria.
- We made a short presentation and distribution of the brochure during Lifelong Learning Days in Bulgaria.
- We prepared short presentation to our web-sate, this is actualizing now.

- **Did you use special dissemination tools? (mailings, texts and articles)**

Yes. For the website we prepared a short text, which now will be enlarged and actualized. For all visits and seminars we prepared different presentations and distributed brochures.

4. Strategies for sustainability

- **What steps to ensure sustainability of the training course concept you can think of?**

A possible further step would be a distance learning or blended learning version of the course.

- **In what way you/ and your organisation will use the training course concept and the experiences of the Pro-SAL project?**

To develop a new training module for the administration of adults learning organizations

- **Do you think that / and in what way you made a relevant development with this concept?**

The course provided professional training for a special target group in adult education institutions.