Dissemination Potential
3rd Report of the Pro-SAL Project
Professional Administrative Support for Adult's Learning
225279 - CP-1 - DE - Grundtvig - G1

Italy
Italian Union for Adult Education

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1. Recruiting participants for a Pro-SAL training course

- When doing marketing for the course in Sofia in November 2007 did members of the target group know of the possibilities of Grundtvig training courses?
Some, very few, persons contacted were already informed about the possibilities of Grundtvig training courses, whereas other target persons were not informed on it.

- Did they know the (former) Grundtvig programme in general?
Some, very few, persons contacted were already informed on the former Grundtvig programme, whereas other target persons were not informed on it.

- How many organisations did you address to? What kind of organisations did you contact–umbrella organisations, adult education organisations, organisations of the 3rd sector?
I addressed to almost 15 adult education organisations associated to Unieda – Italian Union of Adult Education.

2. Feedback of relevant organisations to the Pro-SAL course

- What were the reactions of relevant organisations in your country to the training course concept of Pro-SAL?
The reactions and the feedback given by the participating organisations were in general very positive and also the organisations who couldn't participate for various reasons in the training course were very much interested in it.

- Are some/any of them interested to take over such a training concept?
Some organisations would like to take over such a training concept.

- How many organisations did you contact and what kind of organisation do they represent?
I contacted almost 15 adult education organisations associated to Unieda – Italian Union of Adult Education.
3. Dissemination of experiences, findings and training course concept

- **What kind of activities did you undertake in your country to disseminate information on the Pro-SAL Project?**
  The dissemination activities were carried out through mailing, phoning, visibility on Unieda’s website, brochures.

- **Did you use special dissemination tools? (mailings, texts and articles)**
  Yes, we used dissemination tools as mailings, brochures, texts, website logos.

4. Strategies for sustainability

- **What steps ensure sustainability of the training course concept you can think of?**
  The further sustainability can be ensured through the prosecution in the previous dissemination strategies which will be used in a more detailed way at local, national and transnational level.

- **In what way you/ and your organisation will use the training course concept and the experiences of the Pro-SAL Project?**
  Firstly, it will be used as an awareness raising tool for our staff, which (together with the organisation) will become aware of the necessity, as well as of the possibility of strengthening their competence and skill through the participation in specific training courses.

  Secondly, specific training opportunities for our staff will be offered to our administrative non-teaching staff in order to improve our administrative services.

- **Do you think that /and in what way you made a relevant development with this concept?**
  This concept has been especially developed in my organisation more in terms of raising awareness than it terms of operational training activities.