

visual
learning

visual
competence

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National Adult Literacy Agency
An Áisíneacht Náisiúnta Litearachta do Aosáigh

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EU Project VISUAL LEARNING

www.die-bonn.de/visual



Deutsches Institut für
Erwachsenenbildung
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Mitglied der
member of
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“Imagination is more important than knowledge...”

Albert Einstein

THE PROJECT

Knowledge based societies today are highly focused on sharing written information based on text. At the same time communication through pictures, photos, images and icons has increased, so people need to be aware what they mean and how to use them. This project looks at the meaning and importance of visual learning in learning processes – especially in the field of literacy, basic education and language teaching.

ACTIVITIES

- Provide high quality teaching in visual learning
- Setting up a local network of training providers in each participating country
- Organising workshops to train experts in visual learning
- Interviewing adult learners about the importance of visual learning
- Developing materials about visual learning

TARGET GROUPS

Teachers and trainers in adult education settings will be able to enrich their concepts. Learners will benefit because a wider concept of learning allows a better fit to their individual needs.

AIMS AND RESULTS

With this project we want to raise awareness about visual learning and train teachers and trainers for visual learning. We will develop a gallery with examples of visual learning, course materials and a handbook for trainers.